



Ronald McDonald House Charities | Central Iowa

Position: Marketing Intern

Stipend: Unpaid Internship
Dates of Position: 2 month minimum – 6 months maximum
Time Commitment: Flexible based on needs of the student
Supervisor: Mary McGrath, Special Events Coordinator

Job Purpose:

-Assist with day to day marketing needs in the organization.

Duties:

- Update pages on the website to match current activities of the organization.
- Create web pages for upcoming events.
- Collaborate on different ideas for innovation of website and other social media opportunities.
- Generate promotional and informational materials such as newsletters, press releases, etc.
- Improve online communications through analytics.

Skills:

- Developed written and verbal communication skills.
- Creative and innovative thinking.
- Understanding of social media tools and usage.
- Thorough computer aptitude and knowledge.

Please submit your cover letter and resume to Mary McGrath at mary@rmhdesmoines.org.