



## **Ronald McDonald House Charities | Central Iowa**

**Position:** Graphic Design Intern

**Stipend:** Unpaid Internship  
**Dates of Position:** 2 month minimum – 6 months maximum  
**Time Commitment:** Flexible based on needs of the student  
**Supervisor:** Mary McGrath, Special Events Coordinator

### **Job Purpose:**

-Assist Event Coordinator in creating new and inventive marketing materials.

### **Duties:**

- Designs and develops various forms of media for use in print or digital format
- Executes projects, for both online and print products, that reflect Company brands and its creative components ie: web design, marketing banners
- Works with other members of the Marketing team to provide creative input on projects
- Creates, defines and maintains Company brand style guidelines and iconography
- Maintains a library of approved iconography and style guidelines

### **Skills:**

- Thorough writing communication skills.
- Computer aptitude and knowledge.
- Creative and innovative ideas.
- Developed organization and attention to details.

**Please submit your cover letter and resume to Mary McGrath at [mary@rmhdesmoines.org](mailto:mary@rmhdesmoines.org).**